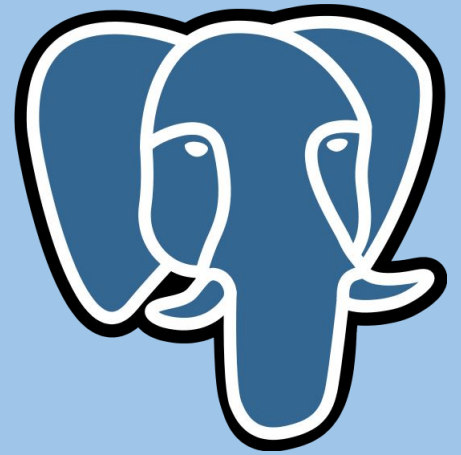


FOSS  
asia

FOSSASIA PGDay 2024  
Hanoi, Vietnam

Sponsorship Prospectus



Conference + Workshops + Exhibition:  
Tue 9 April

# **FOSSASIA PGDay 2024 will take place on 9th April in Hanoi, Vietnam as a part of the annual FOSSASIA Summit.**

FOSSASIA PGDay is a day for enthusiasts of the PostgreSQL database system, and for everyone working in IT, from administrators to developers to IT managers – and those who want to become such.

In numerous talks, the latest and most exciting developments from the PostgreSQL scene will be presented to an international audience. Find out about products and services of exhibitors and network with like-minded people.

Why sponsor the FOSSASIA PGDay?

- ❑ Tap into the biggest gathering of FOSS enthusiasts of the region
- ❑ Connect with developers, DBAs, and PostgreSQL contributors
- ❑ Be part of the wider FOSSASIA summit
- ❑ Help keep ticket prices low and nurture the regional PostgreSQL community members

**FOSSASIA PGDay offers sponsors a unique opportunity to connect with professionals, discover new business opportunities, increase awareness for products among tech multipliers and to recruit outstanding talents.**

# FOSSASIA PGDay 2024

## Sponsorship Grid at a Glance

Advantages	Platinum (2 Available) US\$12,000	Gold (3 Available) US\$7,500	Silver (Unlimited) US\$2,500
<b>1. Keynotes:</b> Speaker and content to be approved by content team. No sales & marketing pitches.	20-minute Keynote		
<b>2. Speaking opportunities:</b> Speaker and content to be approved by content team.	2 x 20 Minute Conference Session	20 Minute Conference Session	
<b>3. Exhibition space:</b> You will get a dedicated space with tables, chairs and electricity plugs for PGDay and also the entire FOSSASIA Summit	3mx2m	2.5mx1.5m	2mx1.5m
<b>4. Recognition in pre/after event email:</b> We will recognize your contribution in our EDMs.	★	★	★
<b>5. Featured during pre-event marketing campaigns:</b> We will post about your sponsorship on our digital campaign promotions for PGDay	★	★	★
<b>6. Recognition on PGDay event website, platform, and at venue:</b> We will add your logo to our digital platforms and on the exhibition wall screen (in breaks and other times).	★	★	★
<b>7. Keynote stage branding on joint banner:</b> You will be featured on a sponsor banner on the side of the keynote stage.	★	★	
<b>8. Recognition during opening:</b> The MC will Thank you during the welcome note.	★	★	
<b>9. Social media promotions of sponsorship:</b> There will be customized postings about you on our social media channels.	2x	1x	
<b>10. Full conference pass(es)</b>	6	4	2
<b>11. 20% Discount additional event passes</b>	★	★	★
<b>12. Recruiting opportunities:</b> Connect with attendees in the exhibition and announce job vacancies on FOSSASIA job board.	★	★	★

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Contact [office@fossasia.org](mailto:office@fossasia.org)  
to secure your sponsorship today.  
[summit.fossasia.org/pgday](http://summit.fossasia.org/pgday)